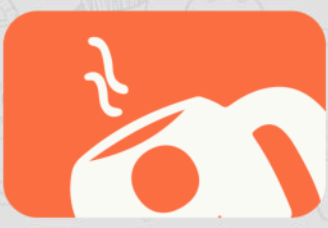



## FOR FAST FOOD BRAND

9D CAFÉ



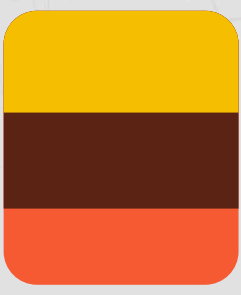
*90s Energy, Modern Flavors.*

*Bogue*

*Vibrant Bites, Nostalgic Vibes.*

*a*






***Taste Bold***

## OVERVIEW

Branding and social media direction for **90s Cafe**, a Dubai-based fast food brand built around nostalgia, bold flavors, and a high-energy dining experience inspired by 90s culture.

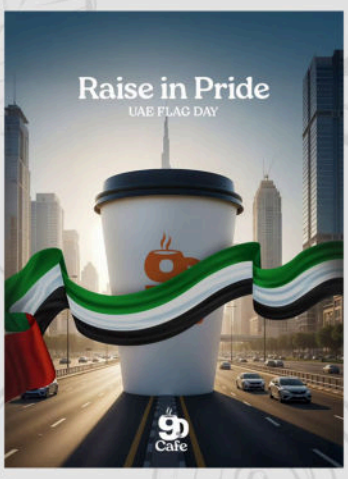
## DESIGN GOALS

Create a visually distinctive identity in a crowded **fast food market** Build a strong and recognizable brand through consistent visual language **Highlight products** in a way that feels indulgent, vibrant, and crave-worthy

## CREATIVE DIRECTION

A bold and energetic approach combining **90s nostalgia** with modern food marketing. The content focuses on high-saturation **visuals, expressive compositions,** and a balance between retro-inspired elements and contemporary aesthetics to appeal to a younger, social media-driven audience.

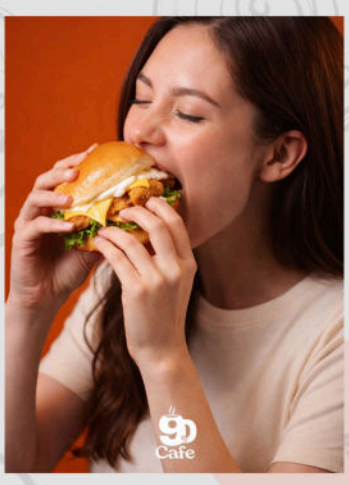





















# *The End*